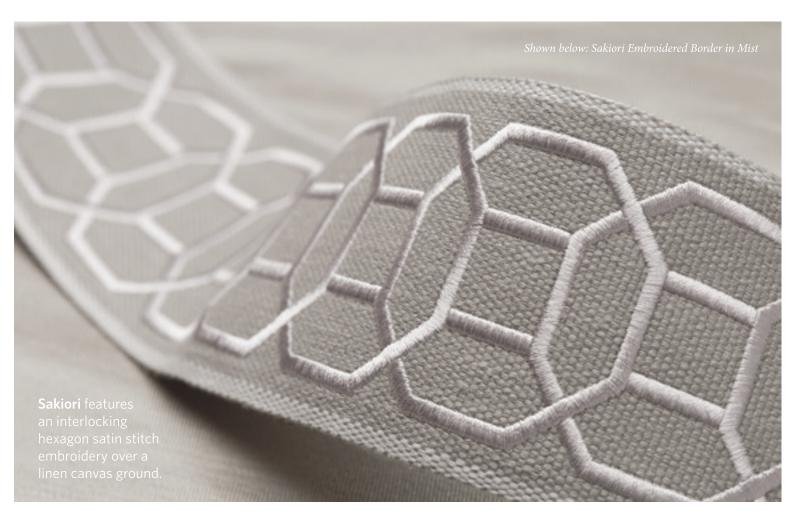




Shown above from left to right: Odori Embroidered Border in Iron and Nagoya Embroidered Border in Ink

Samuel & Sons' Keiro borders feature drier, fine gauge grounds and lustrous stitch work. As a result, when light illuminates the border surfaces, the pattern rises and the ground recedes which yield both greater dimension and delineation of the pattern.

Keiro, meaning "path", is a collection of exquisitely embroidered borders composed of classic geometric patterns evocative of pathways. Embroidery detailing and stitching techniques took inspiration from the beautiful, hand-embroidered Japanese obi (sash) worn traditionally with Kimonos. Borders range in width from 2" to 4" with patterns scaled in proportionally.

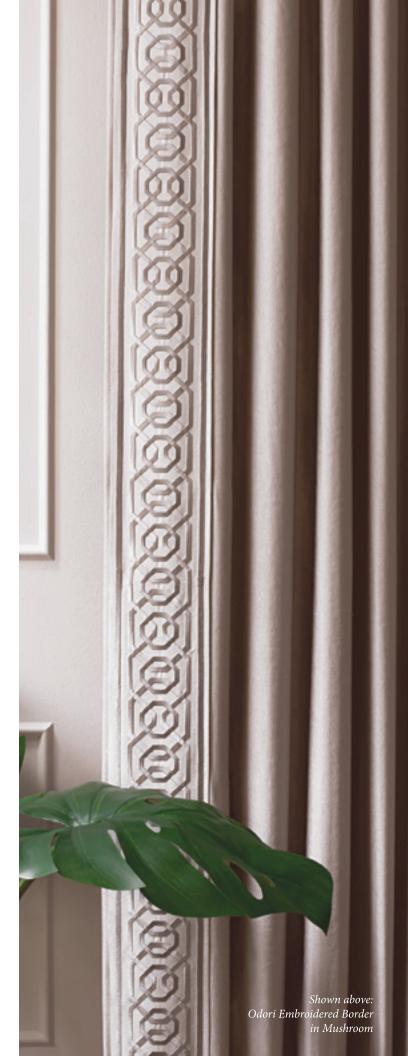




Shown above: Maru Embroidered Border in Lemongrass

**Maru** (Japanese for "circle" or "round") is one of Keiro's more formal patterns and named as such because it represents ceremonial obi design. Embroidered with a finer denier thread, the Maru border is a graceful double ogee pattern whose origin lies in neoclassical architectural ornamentation. It uses tonal shades to depict its ribbons of line work.

**Tenga**, a dynamic ombré of color in a variegated pattern. Tenga's embroidery chain stitches vary in length and thickness, and **Heko**, a stylized interlinking of diamonds with a retro appeal. (*On the back cover*)



Shown below:
Odori Embroidered Border
in Blue Heron

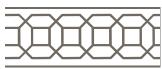
**Odori** is a stunning 4" wide geometric border composed of layered octagons. Refined satin stitches are used to render the pattern which sashays across a matte taffeta ground. Odori's pattern of concentric octagons is accentuated by its color placement: each combination pairs tones to bring hierarchy and definition to the pattern.



## Keiro Collection



## BT-57668 2" (51mm) Keiro Heko Embroided Border Available in: Sea Glass, Bamboo, Stone,



## BT-57673 2.5" (64mm)

Shitake, Koi, Sun, Peacock

Keiro Sakiori Embroided Border Available in: Lake, Sienna, Navy, Hummingbird, Blush, Porcelain, Salt, Mist, Charcoal

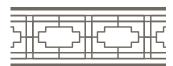
 $Furniture\ courtesy\ of\ Artistic\ Frame$ 



BT-57661 2" (51mm) Keiro Tenga Embroided Border Available in: Azalea, Glass, Jade, Rice Paper, Moonbeam



BT-57672 4" (10cm)
Keiro Odori Embroided Border
Available in: Mineral, Salt, Sandstone,
Mushroom, Celadon, Emerland, Pebble,
Blue Heron, Crimson, Iron



BT-57670 2.5" (64mm)

Keiro Nagoya Embroided Border Available in: Ginko, Fog, Loden, Mineral, waterfall, Ink



BT-57673 3.5" (76mm)
Keiro Maru Embroided Border
Available in: Jade, Rice Paper, Fog, Sake,
Shell, Field, Lemongrass, Dewdrop